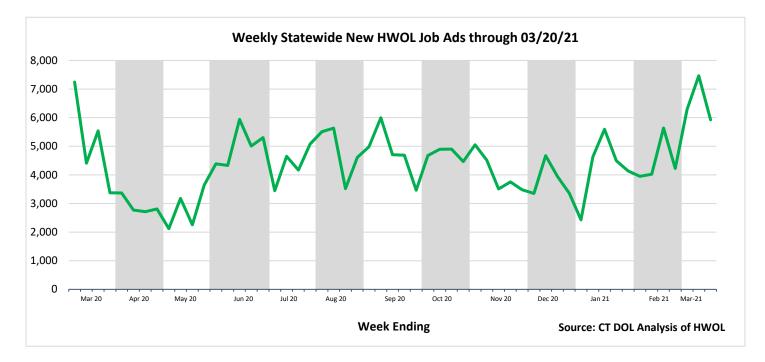


HELP WANTED ONLINE

Office of Research

Week Ending March 20th, 2021 Down Over The Week But Still the 5th Highest Level of the Past Year

WETHERSFIELD, March 26thth, 2021 – During the week ending March 20th, 2021, there were 5,925 new postings, down 1,540 ads from a week ago and up 5% from four weeks ago. This decline follows the highest weekly new ad count in over a year and is the fifth highest level over the past 52 weeks. Every industry declined over the week, but most were up over four weeks. About half of the over the week declines occurred in five industries, Health Care & Social Assistance (19% of weekly declines), Educational Services (-11%), Pro., Sci., & Tech. Services (7%), Retail Trade (7%), and Manufacturing (5%).



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Sales Representatives, Wholesale and Manufacturing.

Employers with the most new postings include Hartford Healthcare, Boston Market, and CVS Health.

The three industries with the most new job postings where

- Health Care and Social Assistance (1,149 new postings, -20% over the week)
- Retail Trade (632 new postings, -14% over the week)
- Manufacturing (508 new postings, -13% over the week)

NAICS	Industry	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
		3/20/21	3/13/21	2/20/21	%	#	%	#
0	Total	5,925	7,465	5,639	- 21%	-1,540	5%	286
11	Agriculture, Forestry, Fishing and Hunting	12	15	14	-20%	-3	-14%	-2
21	Mining, Quarrying, and Oil and Gas Extraction	8	10	11	-20%	-2	-27%	-3
22	Utilities	36	40	46	-10%	-4	-22%	-10
23	Construction	82	106	72	-23%	-24	14%	10
31	Manufacturing	508	586	495	-13%	-78	3%	13
42	Wholesale Trade	36	46	22	-22%	-10	64%	14
44	Retail Trade	632	735	605	-14%	-103	4%	27
48	Transportation and Warehousing	144	202	118	-29%	-58	22%	26
51	Information	129	181	112	-29%	-52	15%	17
52	Finance and Insurance	451	477	373	-5%	-26	21%	78
53	Real Estate and Rental and Leasing	96	120	107	-20%	-24	-10%	-11
54	Professional, Scientific, and Technical Services	357	467	355	-24%	-110	1%	2
55	Management of Companies and Enterprises	2	5	7	-60%	-3	-71%	-5
56	Administrative and Support	202	253	164	-20%	-51	23%	38
61	Educational Services	175	340	239	-49%	-165	-27%	-64
62	Health Care and Social Assistance	1,149	1,440	1,329	-20%	-291	-14%	-180
71	Arts, Entertainment, and Recreation	67	116	45	-42%	-49	49%	22
72	Accommodation and Food Services	449	462	245	-3%	-13	83%	204
81	Other Services (except Public Administration)	91	110	85	-17%	-19	7%	6
92	Public Administration	113	119	78	-5%	-6	45%	35
99	Unspecified	1,186	1,635	1,117	-27%	-449	6%	69

Source: CT DOL Analysis of HWOL

Every sector had job posting decreases over the week ending March 20th. The largest over the week decreases include Health Care & Social Assistance (-281 new ads or -20%), Educational Services (-165 new ads or 49%), and Professional, Scientific, and Technical Services (-110 new ads or -24%). Over four weeks seven had decreases and fourteen had increases. The largest increase over four weeks occurred in Accommodation & Food Services (+204 new ads or +83%) and the largest decrease occurred in Health Care and Social Assistance (-180 new ads or -14%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <u>https://www1.ctdol.state.ct.us/lmi/hwol.asp</u>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
	3/20/21	3/13/21	2/20/21	%	#	%	#
Registered Nurses	265	327	248	-19%	-62	7%	17
Retail Salespersons	225	230	157	-2%	-5	43%	68
Sales Representatives, Wholesale and Manuf.	159	209	150	-24%	-50	6%	9
Customer Service Representatives	132	132	94	0%	0	40%	38
First-Line Supervisors of Retail Sales Workers	113	144	125	-22%	-31	-10%	-12
General and Operations Managers	89	86	68	3%	3	31%	21
Heavy and Tractor-Trailer Truck Drivers	81	100	98	-19%	-19	-17%	-17
Secretaries and Administrative Assistants	77	87	60	-11%	-10	28%	17
Laborers and Freight, Stock, and Material Movers	69	85	57	-19%	-16	21%	12
Sales Managers	66	64	67	3%	2	-1%	-1
Medical and Health Services Managers	64	129	75	-50%	-65	-15%	-11
Waiters and Waitresses	61	67	35	-9%	-6	74%	26
Maintenance and Repair Workers, General	55	65	57	-15%	-10	-4%	-2
Janitors and Cleaners	54	62	55	-13%	-8	-2%	-1
Security Guards	53	84	64	-37%	-31	-17%	-11
Cashiers	53	32	36	66%	21	47%	17
Licensed Practical and Licensed Vocational Nurses	52	70	40	-26%	-18	30%	12
Management Analysts	46	48	43	-4%	-2	7%	3
Marketing Managers	44	68	56	-35%	-24	-21%	-12
Merchandise Displayers and Window Trimmers	43	37	28	16%	6	54%	15
Supervisors of Food Preparation and Serving Workers	40	39	32	3%	1	25%	8
Medical Secretaries and Administrative Assistants	39	52	51	-25%	-13	-24%	-12
Medical Assistants	38	40	59	-5%	-2	-36%	-21
Phlebotomists	38	11	14	245%	27	171%	24
Human Resources Specialists	38	37	50	3%	1	-24%	-12

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (265 new postings, -19% over the week)
- Retail Salespersons (225 new postings, -2% over the week)
- Sales Representatives, Wholesale & Manufacturing (159 new postings, -24% over the week)

Employer	Ads Week Ending: 3/20/21	1 Week Ago: 3/13/21	4 Weeks Ago: 2/20/21	1 Week # Change	4 Week # Change
Hartford Healthcare	88	99	257	-11	-169
Boston Market	61	0	0	61	61
CVS Health	49	40	55	9	-6
Ernst & Young	47	36	28	11	19
Raytheon	47	30	55	17	-8
Quest Diagnostics Incorporated	44	10	6	34	38
Allied Universal	41	45	41	-4	0
Cigna Corporation	41	57	49	-16	-8
Yale-New Haven Health System	36	89	27	-53	9
Humana	32	35	43	-3	-11
UnitedHealth Group	31	29	30	2	1
Travelers	28	38	26	-10	2
Walgreens Boots Alliance Inc	27	38	28	-11	-1
Aveanna Healthcare	26	7	15	19	11
University of Connecticut	25	34	22	-9	3
Burlington	25	1	9	24	16
Stanley Black & Decker	25	33	19	-8	6
KFC	24	0	0	24	24
TJX Companies, Inc.	24	13	5	11	19
Lowe's Companies, Inc	24	15	23	9	1
Soliant	24	7	4	17	20
JCPenney	24	0	5	24	19
Vmware Incorporated	24	25	18	-1	6
The Hartford Financial Group	23	9	13	14	10
Merck & Company	23	30	0	-7	23

Employers with the Most New Job Postings

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending March 20th, 2021 were mostly in Finance & Insurance, Retail Trade, and Health Care. The 25 employers shown above account for 15 percent of all new ads. Of the top 25 employers, 14 had over the week increases and 11 had decreases. Among the 14 increasing employers, the largest occurred at Boston Market (+61 new ads) and Quest Diagnostics Inc. (+34 new ads). The largest decreases over the week occurred at Yale-New Haven Health System (-53 new ads). Over Four weeks, 19 employers had increases and 6 had decreases, the largest of each being Quest Diagnostics Inc. (+38 new ads) and Hartford Healthcare (-169 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**[®] Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <u>https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf</u>